CULTURAL EVENTS

RULE BOOK

HALLA BOL: NUKKAD NAATAK

Slogan:
The prismatic refraction of reality.

Description:
Calling out to all Drama Kings and Queens!!! Here's your opportunity to showcase your dramatic arts to the crowds of IIM Amritsar's annual fest, AArunya 4.0!

With various genres of drama ranging from comedy to melancholy, from mystery to carrying a social message, drama has since historic times carried on a platter 'entertainment with a tagline'. Be sure to bring such wonderful scripts of your creation to AArunya, act them out with heart and soul, and bag exciting prizes!

Team Size: Maximum 20, Minimum 10

Rules:

1. Time limit: 20+2 minutes
2. Props: dupattas, lathis, face paints, gulaal, masks. If any other prop is being used, please inform beforehand.
3. Use of any kind of liquid is not allowed.
4. Four (4) membrane or percussion instruments, something that is not too hefty (like drum set etc.,) and can be easily carried are allowed. Also, melody instruments can be used in combination with percussion instruments.
5. Obscenity (at the discretion of judge) of any kind is not allowed and will lead to immediate disqualification.
6. Organizers hold the right to change/modify rules on the day of the event.
7. The decision of the judges shall be final and binding.
8. Last date for registration i.e. **31st January, 2020**. Only the point-of-contact(s) need to register.

Judging Criteria: Script, Acting, Coordination, Social Impact.

Prizes worth:
Winner: ₹10,000
First Runner-up: ₹6,000

STRUM D' PLECTRUM: WAR OF BANDS

Slogan:

The revelation of Rockstars!

Description:
The melody of the flute, the melancholy of the violin,
The excitement of the drums, the bedazzlement of the guitar,
The calmness of the piano, the music of life,
The merry of music: where the synchrony lay!
The clock has ticked, the time has come: to reveal the Rockstar in you!

Play on till the beats and keys synchronize with the heavy beating of the ventricle at IIM Amritsar's annual fest, AArunya 4.0, amidst the heat of intense competitions.

Team Size: Minimum 3

Rules:
1. One video file of the band's jamming session to be sent mandatorily.
2. Any group comprising of members from the same institute can enter this competition, however only **max TWO** teams will be allowed per institute.
3. Time limit: 15 minutes (Including Sound Check), exceeding which, only the stage amps will work. Other PAs will be switched off.
4. Instruments are allowed. The drum-kit will be provided by IIM Amritsar.
5. Organizers hold the right to change/modify rules on the day of the event.
6. The decision of the judges shall be final and binding.
7. Last date for registration i.e. **31st January,2020**. Only the Point-Of-Contact(s) need to register.

Judging Criteria: Authenticity, Coordination, Sound Balance, Clarity, Stage Presence

Prizes worth:
Winner: ₹25,000
First Runner-up: ₹15,000

EUPHONY: SOLO SINGING

Slogan:
Amplify the resonance of charm

Description:
Dearest Mélomanie, fill the airs with your euphonious voice: melody or pop, hip-hop or rap, jazz or folk, heavy metal or rock, to live the music and sing verses of charm!

Rules:

1. Registration is free and open to all college students on a first-cum- first-serve basis, however a maximum of three separate entries will be allowed per institute.
2. Time limit: From the moment a participant's name is announced, he/she will have a total of 6 minutes to go to the stage, set an instrument (if needed), perform a sound check (if required), and perform. Exceeding time will result in disconnection of the PAs.
3. Accompanying instruments: Participants will have the option of playing along with an instrumentalist as a team, however only **TWO** instrumentalists will be allowed to accompany a participant. Amplifier will be provided by IIM Amritsar, drums are not allowed; for all other instruments it will be the responsibility of the participant and the accompanying instrumentalist to arrange and maintain the instrument.
4. Use of Karaoke tracks, if any would require the participant to send the file one week prior to the competition.
5. Song: Language no bar.
6. Organizers hold the right to change/modify rules on the day of the event.
7. The decision of the judges shall be final and binding.
8. Last date for registration i.e. **31ˢᵗ January,2020**. Only the point-of-contact(s) need to register.

Judging Criteria: Clarity, Stage Presence, Melody, Rhythm.

Prizes worth:
Winner: ₹6,000
First Runner-up: ₹4,000

LET'S BOOGIE: GROUP DANCE

Slogan:
Get the dance floor goofy!

Description:

"On with the dance! Let joy be unconfined!". And let joy collaborative with the suave and elegant poetry of the foot, set the dance floor ablaze. Get your squad together and dance with passion, coordination and power at AArunya 4.0's fiery stage!

Team Size: Maximum 12, Minimum 2

Rules:

1. Time Limit: 5-8 Minutes. (+ 40 seconds setup and clearance time)
2. Only one team per college is allowed.
3. Participants should use more than one song in their performance.
4. Usage of props is allowed. These have to be brought by the teams themselves but the organizers hold the discretion of allowing it on stage. The losses/damage to the props is not the responsibility of organizers.
5. Teams are requested to submit their props list prior to the competition and props have to be shown during practice slot. (Props will not be allowed if you fail to show them in practice slots).
6. Teams have to submit their tracks (in mp3 format only) to the respective coordinators. Any kind of fluid, flame, powders, glitters, heavy or sharp objects or any material which has possibility of tampering/damaging the stage is STRICTLY not allowed.
7. Vulgarity and obscenity at any point is strictly not allowed. It can lead to immediate disqualification. Songs to be chosen accordingly.
8. Performers have to clear the stage after their performance otherwise they will be penalized heavily by the organizers.
9. Violation of any of the above rules, will lead to heavy penalties.
10. The decision of the judges shall be final and binding.
11. Organizers hold the right to change/modify rules on the day of the event.
12. Last date for registration i.e. **31st January,2020**. Only the point-of-contact(s) need to register.

Judging Criteria: Choreography, Energy, Synchronization, Expressions, Stage utilization, Costumes, Innovatively in song incorporation into performance, Overall impact.

Prizes worth:
Winner: ₹12,000
First Runner-up: ₹8,000

FOOTLOOSE: SOLO DANCE

Slogan:
Got 'em moves? then shake a leg

Description:
Have you the X-factor of dance?
Then here's your opportunity to showcase the talent at AArunya 4.0 and may your moves, like Jagger, transmit and transcend mirth and gleam to the skies above.

Rules:

1. Time Limit**:** 3-5minutes (+2-minute setup and clearance time).
2. Only two teams per college is allowed.
3. Participants should use more than one song in their performance.
4. Usage of props is allowed. These have to be brought by the teams themselves but the organizers hold the discretion of allowing it on stage. The losses/damage to the props is not the responsibility of organizers.
5. Teams are requested to submit their props list prior to the competition and props have to be shown during practice slot. (Props will not be allowed if you fail to show them in practice slots).
6. Participants have to submit their tracks (in mp3 format only) to the respective coordinators.
7. Any kind of fluid, flame, powders, glitters, heavy or sharp objects or any material which has possibility of tampering/damaging the stage is STRICTLY not allowed.
8. Vulgarity and obscenity at any point is strictly not allowed. It can lead to immediate disqualification. Songs to be chosen accordingly.
9. Performers have to clear the stage after their performance otherwise they will be penalized heavily by the organizers.
10. Violation of any of the above rules, will lead to heavy penalties.
11. Organizers hold the right to change/modify rules on the day of the event.
12. The decision of the judges shall be final and binding.
13. Last date for registration i.e**. 31st January,2020**. Only the point-of-contact(s) need to register.

Judging Criteria:
Choreography, Energy, Expressions, Stage utilization, Costumes, Innovatively in song incorporation into performance, Overall impact.

Prizes worth:
Winner: ₹8,000
First Runner-up: ₹5,000

DÈFILÈ DE MODE: FASHION SHOW

Slogan:
An ode to fashion!

Description:
The power of fashion: Unfathomable!
The attitude at the ramp: Incredible!
The passion fiery: Unquenchable!
Defile de mode: Invincible!

Come be a part of the penultimate fashion show at IIM Amritsar's AArunya 4.0, and walk the ramp with elegance, passion and poise!

Team Size: Maximum 20, Minimum 6

Rules:
1. Duration 7 - 12 mins are allowed for performance. Additional 3 minutes will be given to teams who want to set-up stage.
2. Teams can choose any theme of their choice.
3. Teams should have supporting members, in-charge of music, lightning and props if any.
4. Tracks should be in MP3 or WAV format only. It should be submitted at least 1 week prior to timing of event.
5. Stage should not remain empty for more than 30 seconds during the performance.
6. No props, accessories or clothes will be provided.
7. No electrical power connections will be provided for costume. If you want to use a costume which require any power source, you should arrange beforehand, preferably DC batteries
8. No practice time will be given.
9. Dance poses are allowed, provided individual poses do not last for more than 5 seconds.
10. Organizers hold the right to change/modify rules on the day of the event.
11. The decision of the judges shall be final and binding.
12. Last date for registration i.e. **31st January, 2020**. Only the point-of-contact(s) need to register.

Judging Criteria: Music Coordination, Presentation, Creativity, Grace, Diversity.

Prizes worth:
Winner: ₹25,000
First Runner-up: ₹15,000

`FUNNATHON: STAND UP COMEDY

Slogan:
The hysterical laughter marathon!

Description:
Laughter. Fits of laughter. Hysterical laughter.
It's all to your wit, Touchstone!

We wish to welcome all Touchstones, Jesters and witty minds from various kingdoms to battle each other and to hypnotize the crowds at AArunya 4.0 into laughing hysterically.

Rules:
1. Only individual participants are allowed.
2. Time limit: 5 minutes, overshooting can attract disconnection of PAs.
3. Content should not be focused on any individual/religion/political views in any way particularly.
4. Obscenity is not allowed.
5. Organizers hold the right to change/modify rules on the day of the event.
6. The decision of the judges shall be final and binding.
7. Last date for registration i.e. **31st January,2020**. Only the point-of-contact(s) need to register.

Judging Criteria: Content, Originality, Relevance, Audience Connect.

Prizes worth:
Winner: ₹3,000
First Runner-up: ₹2,000

ALFAAZ: POETRY

Slogan:
An estuary of semantics!

Description:
An estuary where words meet emotions, where semantics in ganglion, earn perspective and where phrases intertwined, weave the portrait of life.

This February, come and be a part of the competitive yet soothing estuary of poets and poems at IIM Amritsar's annual fest: AArunya 4.0.

Rules:
1. Time limit –maximum 5 minutes.
2. English/Hindi/Bilingual write-ups accepted.
3. Participants would have to come up and perform 2 creations. One which will be their own original creation, the other of a prominent and renowned writer/poet/lyricist and due credit should be given to him/her.
4. Only individual participation is allowed.
5. Organizers hold the right to change/modify rules on the day of the event.
6. The decision of the judges shall be final and binding.
7. Last date for registration i.e. **31st January,2020**. Only the point-of-contact(s) need to register.

Judging Criteria: Content, Originality, Relevance, Audience Connect, Stage Presence and Inunciation

Prizes worth:
Winner: ₹3,000
First Runner-up: ₹2,000

BOLLYWOOD KA BAAP KAUN?: BOLLYWOOD QUIZ

Slogan:
Kya tumne Bollywood ka drama dekha?

Description:
Are you the biggest fan of Bollywood? Are you the "Mr./Ms. Know-all" when it comes to all things Bollywood?
Well, here's your chance to prove that!
Bringing to you a one of a kind quizzing competition at IIM Amritsar's AArunya 4.0!

Rules:

1. The quiz will happen in two stages and both are on an online platform.
2. The time duration for each quiz is 15 min.
3. It is individual quiz.
4. The quiz will be made accessible to every registered candidate via online platform but in the institute itself.
5. Candidate qualifying for first round will be invited to the second round.
6. Second round will be conducted in similar fashion.
7. The decision of the organizers will be final & binding on all participants.
8. There is no limit on no. of persons participating from the same institute
9. There is no negative marking so feel free to attempt all the questions.
10. Remember in case of tie, the person who attempted the quiz earlier will be given priority.
11. Organizers hold the right to change/modify rules on the day of the event.

Prizes:
Winner: ₹1,000
First Runner-up: ₹5,00